

Sales Order

Station: **KRVN-FM** Contract#: **60206436** Agency: **BULLHORN COMMUNICATIONS**
 Contract Name: **Primary 71 FM** Address: **5016 Webster Street**
 Proposal#: **CFFD1044-615D-41FD-8B6B-ACFC59C91F4** City: **Omaha** State: **NE** Zip: **68132**
4 Buyer:
 Start Date: **4/18/22** End Date: **4/30/22** Tax Schedule: **(None)**
 Revenue Type: **Political** Type: **Cash** Agency Commission %: **15**
 Advertiser: **ROBIN STEVENS FOR BRD OF EDU** Billing Cycle: **Standard**
 Address: Salesperson: **1116KPHIL** Comm %: **0**
 City: State: Zip: Makegood Policy: **Within Contract Dates**
 Product Name: **Primary 71 FM**
 Estimate #: **71**
 Competitive Code: **Political**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	4/18/22	4/22/22		6:00 AM	10:00 AM	60	X	X	X	X	X			8	W	18.52	8	148.16	1	
2	4/18/22	4/22/22		10:00 AM	3:00 PM	60	X	X	X	X	X			8	W	18.52	8	148.16	1	
3	4/18/22	4/22/22		3:00 PM	7:00 PM	60	X	X	X	X	X			8	W	15.44	8	123.52	1	
4	4/23/22	4/30/22		10:00 AM	3:00 PM	60						X		2	W	18.52	4	74.08	1	
"	4/23/22	4/30/22		3:00 PM	7:00 PM	60						X		2	W	15.44	4	61.76	1	
	4/25/22	4/29/22		6:00 AM	10:00 AM	60	X	X	X	X	X			15	W	18.52	15	277.80	1	
7	4/25/22	4/29/22		10:00 AM	3:00 PM	60	X	X	X	X	X			15	W	18.52	15	277.80	1	
8	4/25/22	4/29/22		3:00 PM	7:00 PM	60	X	X	X	X	X			15	W	15.44	15	231.60	1	

Billing Projections: By Month

	Apr 22	May 22
CA	1,342.88	0.00
ST	487.76	855.12

☒ Print Spot Prices

☒ Co-op Required
Notes to Traffic: **New order with 60 Sec Spots**TOTAL SPOTS **77**GROSS TOTAL \$ **1,342.88**ADJUSTED SPOTS **77**ADJUSTED TOTAL \$ **1,342.88**

APPROVE DECLINE

☒ ☐ 1116jhou, 04/19/22 @1:59PM
☐ ☐ Sales Manager
☐ ☐ Business Director
☐ ☐ Station Manager

Apr 19, 22
 CONT# 35847544 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KRVN-FM (Lexington, NE)
 FM BRIAN DONLEY
 OFF PHILADELPHIA
 AGY BULLHORN COMMUNICATIONS
 ADDR 5016 WEBSTER STREET
 OMAHA, NE 68132

DDS CONT# 0
 C/P/E: / / 71
 SALESPERSON FAX#
 PH #

BYR LINDA BROWN
 ADV ROBIN STEVENS FOR BOARD OF EDUCATION
 PDT Primary
 FLT Apr 18, 22 - May 01, 22

* REP ORDER COMMENT *

** 4/19/2022 1:39:00 PM: POPULATIONBUYTYPE: CPP.

** 4/19/2022 1:39:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH
 ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	MTWTF..	6A - 10A	60	4/18/2022 - 4/22/2022	1W	8	\$18.52	8
	1.2	MTWTF..	10A - 3P	60	4/18/2022 - 4/22/2022	1W	8	\$18.52	8
	1.3	MTWTF..	3P - 7P	60	4/18/2022 - 4/22/2022	1W	8	\$15.44	8
	1.4S.	10A - 3P	60	4/23/2022 - 4/23/2022	1W	2	\$18.52	2
	1.5S.	3P - 7P	60	4/23/2022 - 4/23/2022	1W	2	\$15.44	2
		** WEEKLY FLIGHT TOTALS **					28	\$487.76	
		FLIGHT 2							
	2.1	MTWTF..	6A - 10A	60	4/25/2022 - 4/29/2022	1W	15	\$18.52	15
	2.2	MTWTF..	10A - 3P	60	4/25/2022 - 4/29/2022	1W	15	\$18.52	15
	2.3	MTWTF..	3P - 7P	60	4/25/2022 - 4/29/2022	1W	15	\$15.44	15
	2.4S.	10A - 3P	60	4/30/2022 - 4/30/2022	1W	2	\$18.52	2
	2.5S.	3P - 7P	60	4/30/2022 - 4/30/2022	1W	2	\$15.44	2
		** WEEKLY FLIGHT TOTALS **					49	\$855.12	

	Apr 22	May 22					
SPOTS	28	49					
CASH	487.76	855.12					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	487.76	855.12					

CONT# **Apr 19, 22**
35847544 Mod# Ver# 1 (Last =)
REP **KATZ RADIO**

DDS CONT# 0
C/P/E: / / 71

						TOTAL
SPOTS						77
CASH						1,342.88
TRADE						0.00
NSL						0.00
TOTAL						1,342.88

**** Competitive Comments ****

SVC: FA06 TSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.